

# MARA WELTY

Writer and Copy Editor

## SUMMARY

I am a dependable and diligent news editor and content creator with ample experience collaborating with production teams to cultivate and finalize high-quality, compelling content for publication. I am adaptive, hardworking, and meticulous with a knack for narrative journalism. I strive to identify creative solutions with a forward-thinking and ethical approach.

## CORE STRENGTHS

Copy Editing  
Researching  
Creative Writing  
Digital Publication  
Ethical Content Cultivation  
HTML and CSS  
AP Stylebook  
Journalistic Interviewing  
Search Engine Optimization  
Social Media

## VOLUNTEER

### PLATFORM 4 WOMEN

#### GRANT APPLICATION WRITER

Wrote and copy edited non-profit grant applications to benefit women who wish to serve within the nonprofit sector.

## ACADEMIC PUBLICATIONS

### OR MAGAZINE

#### LEAD COPY EDITOR

Winner of the 2019 CSPA Crown Award

### FLUX MAGAZINE

#### COPY EDITOR

Winner of the 2018 Magazine Pacemaker Award

### ENVISION MAGAZINE

#### MANAGING EDITOR

Delegated assignments to writers and covered local environmental topics.

## CONTACT DETAILS

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LinkedIn: @mara-welty  
Portfolio: www.marawelty.com

## EMPLOYMENT HISTORY

### Denver Life Magazine

#### ASSOCIATE EDITOR, JAN. 2021-CURRENT

- Write a slew of editorials and articles for in-print and online publication.
- Edit for structure, clarity, and content across various departments and features, including lifestyle, travel, fashion, food, and arts.
- Generate story ideas; research and interview sources; transcribe interviews for publication.
- Manage interns and freelance writers, assign articles, proofread drafts, and deliver in-depth feedback.

### WordAgents

#### SEO WRITER, NOV. 2020-JAN. 2021

- Researched and wrote premium SEO content on deadline for clientele, preparing informative and reader-friendly reports across a variety of fields.

### Zenger News

#### NEWS EDITOR, MAY 2020-JAN. 2021

- Substantively edited long-form digital news articles for tone, style, and structure.
- Communicated and collaborated with international writers to provide editorial feedback.

### Hoodline

#### CONTENT EDITOR, NOV. 2018-JUNE 2020

- Researched, wrote, and copy edited hyperlocal digital content including news stories, restaurant reviews, and real estate articles for over 50 cities throughout the United States; wired articles to affiliates like ABC, CBS, Hearst, and Yahoo.
- Customized multimedia CSS templates, managed CMS data, and investigated Yelp to cultivate 30+ articles per day while managing competing deadlines with efficiency.
- Led a cohort of freelance writers and evaluated for consistency, accuracy, and semantics; provided direct feedback and identified persistent issues to produce captivating content.

### Latin American News Digest

#### RESEARCH ASSOCIATE, MAY 2017-JAN. 2018

- Contributed to weekly issues by researching, translating, and aggregating Latin American news articles; published a feature article on the legalization of marijuana in Uruguay.

## ACADEMIC HISTORY

### University of Oregon

#### BACHELOR OF ARTS IN JOURNALISM/MINOR IN SPANISH

OR Magazine; FLUX Magazine; Ethos Magazine; Envision Magazine

### School for International Training

#### CERTIFICATION COURSE IN GEOLOGY

Conducted a geological field study in Nepal on the movements of the 2015 Gorkha earthquake in Kathmandu Valley.